# French-language Services Plan

2020-2021

Transportation and Infrastructure Renewal



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### French-language Services Plan 2020–21 Department of Transportation and Infrastructure Renewal (NSTIR)

Ce document est également disponible en français sous le titre : « Plan de services en français 2020-2021 »

#### Message from the deputy head or CEO

#### Bonjour!

On behalf of Nova Scotia Transportation and Infrastructure Renewal (NSTIR) I am pleased to present our French-language Services Plan for 2020-21.

The Department of Transportation and Infrastructure Renewal is committed to providing services and resources in French to meet the needs of our Acadian and francophone community. To date, we've successfully delivered key media releases and road safety materials in French and will continue to deliver these services to ensure that those who are part of Nova Scotia's Acadian and francophone communities are both safe, and informed. We will also continue to support our staff to attend courses in French.

We look forward to continuing our partnership with the Acadian and francophone communities, the Office of Acadian Affairs and Francophonie and other government departments and agencies as we continue to improve our service delivery to Acadians and francophones across the province.

Merci,

Paul T. LaFleche Deputy Minister Department of Transportation and Infrastructure Renewal

## What we're doing to contribute to the growth of the Acadian and francophone community

We recognize the importance of French-language services and we endeavour to fulfil our responsibilities under the *French-language Services Act* and Regulations. We believe Nova Scotians should have access to quality government services in French, and this plan demonstrates our commitment to ensuring our programmes, policies and services address the priorities expressed by the Acadian and francophone community. To achieve this aim, we collaborate with other designated public institutions across government – including the Office of Acadian Affairs and Francophonie – through the French-language Services Coordinating Committee. We greatly value this partnership, which ensures a continued understanding of the unique needs of our province's Acadian and francophone community.

We encourage Nova Scotians to request services from government in French. We also encourage Acadians and francophones to have their voices heard by participating on agencies, boards and commissions, which are regularly advertised by the Executive Council Office. As we continue to maintain and improve our French-language services, we welcome feedback on our progress and we invite you to share with us your comments or questions by contacting our French-language services coordinator. If you wish to make a formal complaint regarding French-language services, please contact the Office of the Ombudsman.

#### French-language services coordinator:

The French-language Services Coordinator for the Department of Transportation and Infrastructure Renewal is Sébastien Fournier, Signals and Lighting Officer.

He can be reached by phone (902) 424-7535 or email sebastien.fournier@novascotia.ca

#### Services we offer in French

- TIR continues to promote French language training for staff at all levels. TIR strives to assist staff in professional French language training in order to serve francophone Nova Scotians in their mother tongue.
- TIR offers a wide variety of French language services on our website, including but not limited to, Our Road Conditions (511) service is offered in English and French through telephone, website, and for mobile devices. Also, numerous safety documentations have been translated to French and posted on our website.
- Public consultations with TIR's Senior staff have been offered entirely in French.

#### How we communicate with the public in French

Most inquiries received in French at the Department are in locations where there are French-speaking staff. NSTIR keeps an up-to-date list of Department employees willing and able to respond to phone and in-person inquiries in French. NSTIR's website has a link "Bonjour! Services en français" which lists numerous French electronic documents for information purposes. This is an ongoing effort in providing additional documentation in French through our web portal.

TIR's Highway Engineering and Construction division provides bilingual services when dealing with the public and private.

#### What we did to maintain or improve our French-language services in 2019–20

- Increase staff awareness of the *French-language Services Act* and Regulations.
  - Made staff aware of our obligations under the French-language Services Act and Regulations
- Increase staff awareness of the Acadian and francophone culture, and opportunities to participate in French-language training.
  - Made staff aware of opportunities to learn about the Acadian and francophone culture, and participate in French-language training
- Provide print and electronic information materials, as well as communications materials, such as news releases, in French
  - TIR provides print and electronic information materials and continues to add to the variety of French language services materials on our website
  - TIR has issued a bilingual media release for Operation Christmas which is to reduce impaired driving and encourage motorists to practice safe winter driving

- Continue to make services available in French, such as 511, our highway webcams, Sammy Snowplow, and French or bilingual community road signs
  - TIR has partnered with some French/Acadian communities to have a more personal style of community boundary sign. Currently the Department has a French/Galic sign policy which allows for bilingual community boundary signs and road name signs within the community or region.
- Keep an up-to-date list of Department employees willing and able to respond to phone and in-person inquiries in French
  - TIR continues to update a list of employees willing and able to respond to phone and in-person inquiries in French
- Continue to deliver services in French
  - TIR promotes French language training for staff at all levels.
  - TIR staff engaged high school French language students in career days with the specific topic of francophone children who are interested in pursuing a career in engineering. This was conducted through a presentation from senior TIR francophone engineers with PowerPoint presentation to augment their verbal presentation.
  - TIR's Highway Engineering and Construction division provides bilingual services when dealing with the public and private
  - TIR senior staff engages in public presentations with the CSAP school board in various regions within Nova Scotia.
- Continue to provide opportunities for Acadian and Francophone community to participate in French during province-wide consultations
  - In 2019, TIR staff made a presentation in French to the CSAP School Board regarding the new Burnside school procurement. The presentation was conducted by TIR's Deputy Minister and senior staff. This presentation was the first time a French only presentation was made to the province's French language school board by senior officials from TIR. The presentation was very well received and noted by CSAP officials that it was a long time since the school board had received a French-only presentation by any provincial officials.
  - TIR is committed to promoting the French language by working with francophone Nova Scotians and stakeholders in their first language.

#### How we plan to maintain or improve our French-language services in 2020–21

### Objective 1: Strengthen internal operational structures including policy, legislative and administrative frameworks

- o Increase staff awareness of the French-language Services Act and Regulations
- Increase staff awareness of the Acadian and francophone culture, and opportunities to participate in French-language training
- Provide staff with opportunity to attend 'Seven Things you Need to Know' presentation

#### Objective 2: Develop and deliver quality French-language services and programmes to the public

- Provide print and electronic information materials as well as communications materials, such as news releases, in French.
- Look into updating our website to be fully bilingual

- Link to Bonjour! Services en Français with numerous French electronic documents for information purposes. NSTIR to continue to upload electronic French documentation for the public safety.
- Continue to make services available in French, such as 511, our highway webcams, Sammy Snowplow, and French or bilingual community road signs.
- Keep an up-to-date list of Department employees willing and able to respond to phone and inperson inquiries in French

#### Objective 3: Maintain ongoing dialogue and consultation with the Acadian and francophone community

- Continue to provide opportunities for the Acadian and francophone community to participate in French during province-wide consultations.
- Consultation with the organizing committee of the Congrès Mondial Acadien 2024 and the Municipalities of Clare and Argyle to know their needs (road/sign maintenance/improvement, etc) for the CMA in 2024.
- Halifax francophone radio Oui 98.5 FM is looking for a new lease for December 2020, potential in looking at leasing one of TIR's buildings