Municipal Report



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Municipality of the County of Cumberland Department of Municipal Affairs and Housing

Municipal Profile and Financial Condition Indicators Results

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Introduction

The Department of Municipal Affairs and Housing compiles municipal indicators on behalf of the Nova Scotia Government and Association of Municipal Administrators of Nova Scotia (AMANS) that focus on three areas:

- financial matters;
- administration of the municipality; and
- characteristics of the community.

This report creates a snapshot from those financial and demographic statistics to help community members and decision makers better understand:

- the municipality in which they live;
- the municipality's key characteristics; and
- the municipality's financial risks.

The snapshot makes it easy to:

- compare the Three-Year Change in Tax Base indicator to understand the municipality's revenue growth in comparison to cost of living; and
- use the change in population to indicate whether a community's population is growing or declining and its potential impact on municipal revenues and expenses.

Chapter 1 - Highlights

Municipal Highlights

About the Municipality

Name:	County of Cumberland
County:	Cumberland County

Approximate size: 4,248 km²

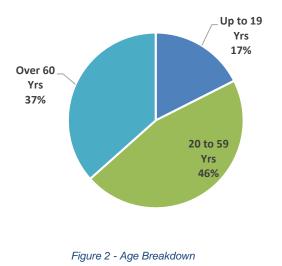
Number of dwellings: 13,362



Figure 1- Location of Municipality

Population Highlights

Population 2016:	19,405
Population 5-year trend:	-5.3%
County 5-year trend:	-0.4%
Demographic trend:	Aging
Up to 19 Yrs.	17%
20 to 59 Yrs.	46%
Over 60 Yrs.	37%



Financial Highlights

Revenue

Total consolidated revenue:	\$51.4 million
Revenue generated from own revenue1:	82%
Total operating revenue:	\$23.5 million
Largest operating revenue:	75% Property taxes and payments in lieu of Taxes

Expenses

Total consolidated expenses:	\$42.6 million
Total operating fund expenses:	\$21.1 million
Largest operating fund expense:	36%
	Protective services: police and fire

Annual Surplus

Annual consolidated surplus(deficit):	\$8.7 million
Consolidated accumulated surplus (deficit):	\$101.3 million
Annual operating surplus (deficit):	\$461 K

Debt

Total consolidated long-term debt:	\$22.7 million
Total general fund long-term debt:	\$18.4 million
Operating fund bank indebtedness:	\$8.3 million

¹ Consolidated revenue excluding government transfers

Financial Condition Indicators Highlights

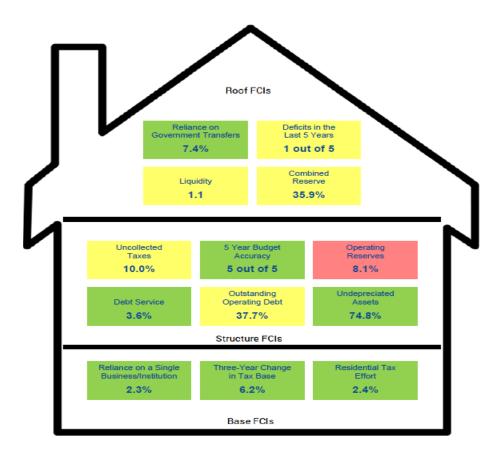
Overall Assessment Red (high risk)

The overall Financial Conditions Index assessment for the County of Cumberland is red (high risk). This means that, although the Municipality has a few challenges, it is considered high risk for fiscal instability.

As shown in the House model below, Cumberland's FCIs are comprised of:

Low risk (green):	7 indicators
Moderate risk <mark>(yellow</mark>):	5 indicators
High risk <mark>(red):</mark>	1 indicator

Details on the individual FCI assessments and the Municipality's specific challenges are provided below. For more in-depth information, refer to Chapter 4.



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Two-Year Comparison of Financial Condition Indicators

BASE	2019	2018	+/-	2019 Rural Avg.
3-year Change in Tax Base*	6.2%	6.4%	-0.2%	6.9%
Reliance on a Single Business or Institution	2.3%	2.4%	-0.1%	3.3%
Residential Tax Effort	2.4%	2.2%	0.3%	2.1%
STRUCTURE				
Uncollected Taxes	- 10.0%	013.5%	-3.5%	8.2%
5 Year Budget Accuracy	5/5	4/5	1	3.6/5
Operating Reserves	0.1%	9.1%	-1.0%	48.7%
Debt Service	3.6%	3.0%	0.5%	4.3%
Outstanding Operating Debt	a 37.7%	0 25.6%	12.1%	3.3%
Undepreciated Assets	74.8%	79.9%	-5.2%	60.1%
ROOF				
Deficits in the Last 5 Years	0 1/5	0 1/5	0	0.3/5
Liquidity	0 1.1	1.2	-0.1	3.6
Reliance on Government Transfers	07.4%	010.2%	-2.8%	3.4%
Combined Reserve	. 35.9%	0 31.5%	4.4%	79.6%

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Chapter 2 - Municipal Profile

Municipalities are diverse and operate within unique demographic and economic characteristics. These characteristics have a significant impact on municipal performance and subsequent strategies required to ensure a sustainable environment. This chapter outlines the unique demographic and economic characteristics of the Municipality, specifically its composition, population trends, demographics, median household income levels, employment rates, and educational attainment. The municipal profile trends could have impacts on the current and potential future tax base for a municipality.

Municipal Composition

Name:	County of Cumberland
County:	Cumberland County
Government:	13 elected councillors (including the Warden)
Geographic area:	4,248 km ²
Number of dwellings:	13,362

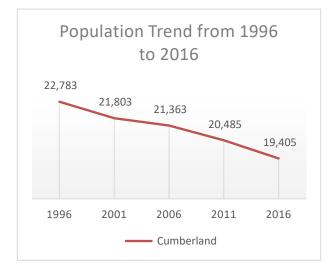
Population Trends

Population:	19,405
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Provincial population: 2.1%

20-year trend:	Declining [supported by Figure 3 below)
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Age trend: Majority between 40-69 years of age [supported by Figure 4 below)



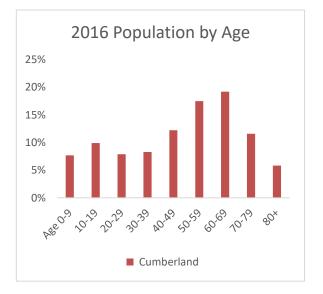


Figure 3-- Population from 1996–2016. Source: Statistics Canada



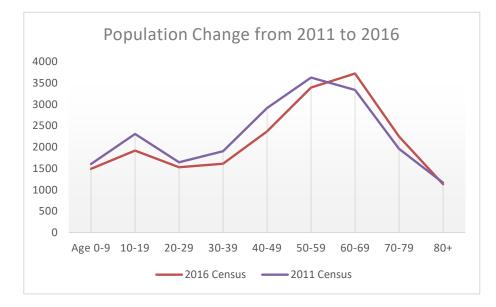
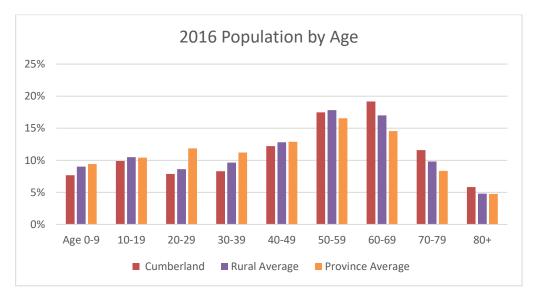


Figure 5- Population Age Change from 2011 to 2016. Source: Statistics Canada



According to the 2016 Census, similar to most rurals in Nova Scotia, the majority of Cumberland's citizens are between the ages of 40 and 69.

Figure 6 - Comparison of Population by Age for 2011 and 2016. Source: Statistics Canada

Economic Indicators

Along with population trends, employment rates and median household income are important economic indicators. Education levels can also play a crucial role in economic and social progress and can help improve income distribution. These factors provide an indication of the wellbeing of the economy and labour force.

	2016 Census	2011 Census	+/-	Rural Average
Median Household Income	\$52,256	\$43,385	\$8,871	\$57, 294
Employment Rate	47.2%	54.7%	-7.5%	50.1%
Education Beyond High School	47.9%	51.6%	-3.7%	49.4%

Source: 2011 and 2016 Statistics Canada

Median household income:	Cumberland's median household income is lower than the Provincial rural average, although it has increased since 2011.
Employment rate:	In a healthy economy, the employment rate is between 97% and 95%. The County of Cumberland's employment rate is below the Provincial rural average, and has decreased.
Education level:	Cumberland's education level is lower than the Provincial rural average and has decreased since 2011.

Chapter 3 - Financial Information

General Overview:

Audited financial statements are presented on a consolidated basis. These consolidated financial statements present all municipal entities as one single reporting entity:

- all the individual funds managed by the Municipality
- organizations or enterprises that the Municipality owns or controls, such as:
 - Water Utility
 - Cumberland Senior Care Corporation
 - Sunset Residential and Rehabilitation Services Inc.
 - Cumberland Joint Service Management Authority (60%)

The Municipality's non-consolidated financial statements⁻ present only the individual funds managed by the Municipality, such as the General Operating Fund, General Capital Fund, Water Operating Fund, Water Capital Fund, Non-operating Reserve Fund, and the Operating Reserve Fund. Non-consolidated financial statements are reconciled but not audited.²

Financial Reporting Compliance:

	Audited financial statements and financial information return submitted:	yes
Submission of financial information:		After deadline ³
	Financial statements include:	
	Remuneration and Expenses for Elected Officials and CAO/Clerk Note:	yes
	Unqualified Opinion:	yes
	Quarterly Expenditure report posted online:	yes
	Summary Expenditure Report submitted:	yes
	Statement of Estimates and assessment information submitted:	yes

² Please be advised that, although the Department reconciles, at a high level, a municipality's non-consolidated financial statements to the consolidated financial statements, the non-consolidated financial statements are usually not audited nor presented in full accordance with Canadian public sector accounting standards.

³ Annually, municipalities are required to submit their financial information by Sept 30th.

Revenue:

\$51.4 M 2019 Consolidated Revenue

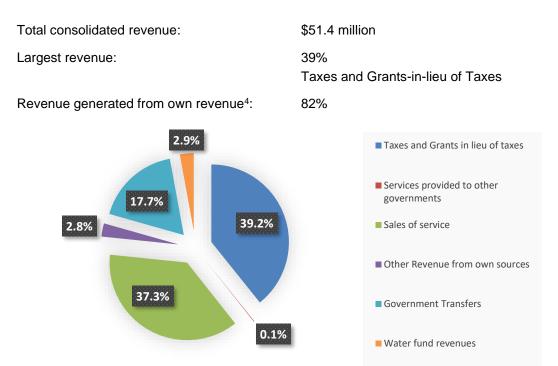


Figure 7- Consolidated Revenue Source: 2019 Financial Information Return (FIR)

The graph above and table below show the Municipality's revenue divided into six categories on a consolidated basis.

	Consolidated Revenue
Taxes and Grants-in-lieu of taxes:	\$20.2 million
Services provided to other governments:	0.06 million
Sales of services:	19.1 million
Other revenue from own sources:	1.4 million
Government Transfers:	9.1 million
Net Income from government business enterprises:	n/a
Water Fund revenues:	1.5 million

⁴ Consolidated revenue excluding government transfers

\$23.5 M 2019 General Operating Revenue

Total operating revenue:	\$23.5 million	
Largest revenue:	75% Property taxes and pay	ments in lieu of taxes
Uncollected Taxes:	10.0%	
Reliance on Government transfers	7.4	
6.7% 0.3% 10.3%	7.0% 0.8% 75.0%	 Net Property Taxes and payments in lieu of taxes Grants in lieu of taxes Services provided to other governments Other revenue from own sources Unconditional transfers Conditional transfers

Figure 8 – General Operating Revenue Source: 2019 Financial Information Return (FIR)

The graph above and table below show the Municipality's operating fund revenue divided into 6 categories.

Net property taxes and payments in lieu of taxes:	17.6 million
Grants-in-lieu of taxes:	2.4 million
Services provided to other governments:	60 thousand
Sales of services:	n/a
Other revenue from own sources:	1.6 million
Unconditional transfers from other governments:	1.7 million
Conditional transfers from other governments:	0.2 million

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Property Assessment Information

Since property taxes are a primary source of revenue for most municipalities, special emphasis has been placed on reviewing assessment trends.

Three-year change in uniform assessment:5	6.2%
	growth keeps pace with the cost of living
Highest reliance on a single business or institution: Residential Tax Effort:	2.3% not dependent (low risk)2.4% has some flexibility
Residential Tax Ellon.	(low risk)

The line graphs below show the five-year trend for the residential and commercial portion of the municipality's uniform assessment.

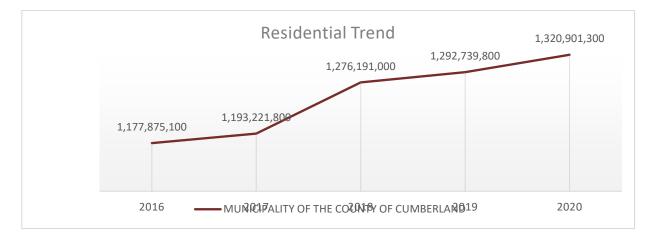


Figure 9- Residential assessment value over the last five years. Source: 2015-2019 Statement of Estimates Assessment

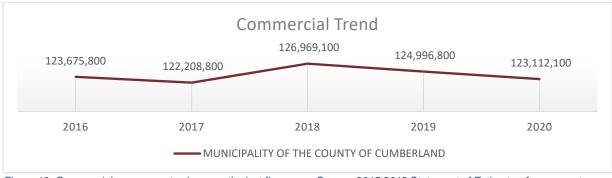


Figure 10- Commercial assessment value over the last five years. Source: 2015-2019 Statement of Estimates Assessment

⁵ Uniform assessment is the value of a municipality's taxable property assessment plus the capitalized value of payments made in lieu of taxes.

Expenses:

\$42.6 M 2019 Consolidated Expenses

Total consolidated expenses: \$42.6 million 42% Largest expense: Public health services 3% General Government services 5% 2% 11% Protective Services Transportation services 18% Environmental Health Services Public Health Services 42% 6% Environmental development Services 13% Recreation and Cultural services

Water expenses

Figure 11- Consolidated Expenses Source: 2019 Financial Information Return

The graph above and table below show the Municipality's consolidated expenses divided into eight functions.

Consolidated Expenses \$4.7 million
7.7 million
2.5 million
5.6 million
17.8 million
0.9 million
2.1 million
n/a
1.3 million

\$21.1M 2019 General Expenses

Total operating fund expenses:\$21.1 millionLargest operating fund expense:36%Protective services: police and fireOperating reserves as percentage of expenses:8.1% (high risk)

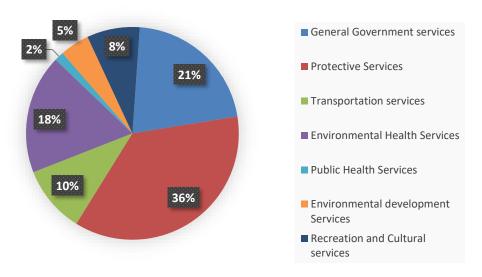


Figure 12- Operating General Fund Expenses. Source: 2019 Financial Information Return

As shown in the pie chart above, expenses for Cumberland are comprised of:

General Government services:	4.5 million
Protective services:	7.7 million
Transportation services:	2.2 million
Environmental Health services:	3.8 million
Public Health services:	0.3 million
Environmental Development services:	0.9 million
Recreation and Cultural services:	1.7 million

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The graph below shows the expenses by function for the municipal operations or General Operating Fund expenses compared to the provincial rural average.

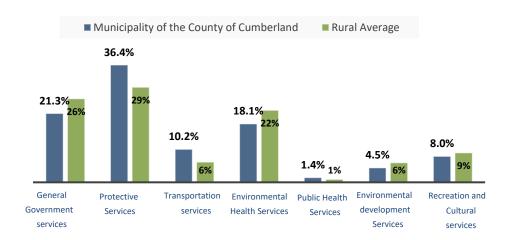


Figure 13 – Comparison of General Fund Expenses to Provincial Rural Average. Source: 2019 Financial Information Return

Accumulated Surplus (Deficit)

Annual Surplus: Revenue - expenses Note: This amount is added to the accumulated surplus (deficit).

Total annual consolidated surplus(deficit):	\$8.7 million
Total consolidated accumulated surplus (deficit):	\$101.3 million
Total annual operating surplus (deficit):	\$461 K
Number of operating deficits in the last 5 years:	1
	Deficit of \$917.2 K in 2015-2016

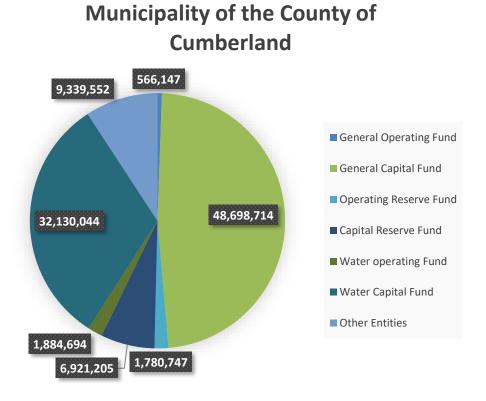


Figure 14- Consolidated Accumulated Surplus by Fund. Source: 2019 Financial Information Return

Debt

Total consolidated long-term debt:	\$22.7 million
Total general operating fund long-term debt:	\$18.4 million
Debt Service Ratio:	3.6%
Operating fund bank indebtedness:	\$8.3 million
Outstanding operating debt as percentage of:	37.7%
Net Property Taxes/Payments in Lieu of Taxes,	

Grants in Lieu of Taxes, and Government Transfers

Chapter 4 - Financial Condition Indicators: House Model

The Financial Condition Indicators (FCIs)⁶ condense multiple sources of information into a single visual g "House Model" graph. The House Model gives a quick visual of a municipality's strengths and possible areas where a municipality may want to focus its attention.

The Model:

The Model consists of 13 indicators organized into base, structure and roof, focusing on:

- roof: 4 key performance indicators;
- structure: 6 financial indicators that concern management and debt; and
- base: 3 indicators relating to internal and external factors that could impact the municipality's revenue stream.

Risk thresholds:

Each indicator is assessed against a risk threshold:

- low risk (green);
- moderate risk (yellow); and
- high risk (red).

Overall assessment:

The Department calculates an overall assessment for fiscal instability:

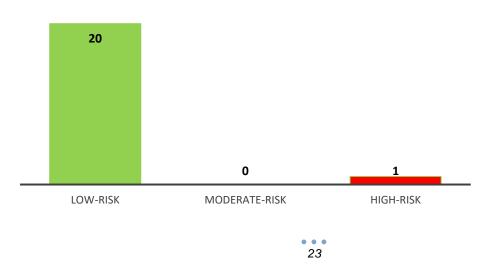
- low risk (green): 10–13 FCIs meets low risk threshold;
- Moderate risk (yellow): 8–9 FCIs meets low risk threshold; and
- High risk (red): 7 or less FCIs meets low risk threshold.

Comparison:

Cumberland's Overall Assessment

Overall Assessment for:	Cumberland
Financial Condition:	High risk The overall Financial Conditions Index assessment for the County of Cumberland is red (high risk).
	This means that, although the Municipality has a several challenges considering considered risks related to fiscal stability.
	As per the Department's request, Cumberland has developed an action plan to address improvements in the Municipality's financial strategies and indicators. The Municipality has indicated they are projecting improvements in their future FCI results as a result of their implementation of their action plan.
	One of the Municipality's moderate indicators, the Number of Deficits was due to including the 2015/16 operating deficit that was due to the dissolution and merger of the Town of Springhill. If this deficit was not included, the Municipality would have been assessed as a moderate risk, instead of a high risk.

Most of rurals municipalities are at low risk (see chart below).



Rural's Overall Results 2018-2019

Cumberland's House Model

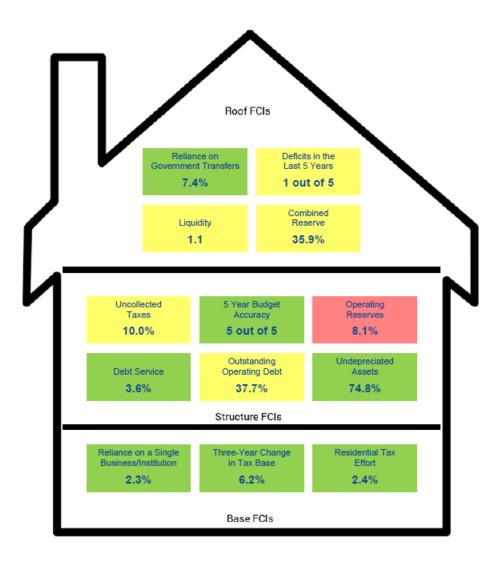
As shown in the House model below, Cumberland's FCIs are comprised of:

Low risk: 7 indicators

Moderate risk: 5 indicators

High risk: 1 indicator

The House Model below provides details on the individual FCI assessments and the Municipality's specific challenges.



Please note FCIs are based on non-consolidated data.

Rurals's Average House Model

The model below shows that, in general Nova Scotia's rurals are experiencing a few challenges.

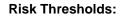


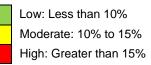
On average, the Rurals' challenges are concerning budget accuracy

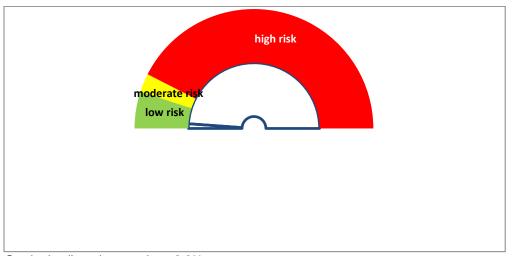
The Base FCI Indicators

Reliance on a Single Business or Institution

2019 Results:	Low risk: 2.3%
	The largest single commercial or institutional account is only 2.3% of the Municipality's total Uniform Assessment.
What does it mean?	The Municipality is showing no vulnerability in this area.
	The Municipality's tax base is not dependent on one single business or institution.
Calculation:	<u>Taxable assessment value of the largest business or institution</u> = 2.3% Uniform Assessment







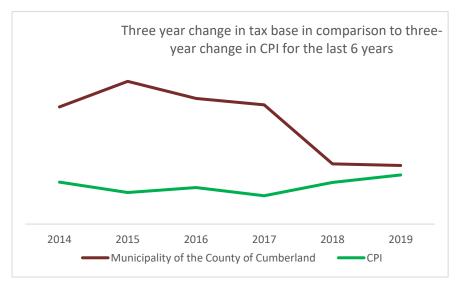
Cumberland's tachometer is at 2.3%.

Three-Year Change in Tax Base

2019 Results:	Low risk: 6.2% growth
What does it mean?	Growth is above the CPI % change of 5.2%. The municipality's tax base is strong to cover the cost of municipal services and programs.
Calculation:	<u>Current Uniform Assessment-Uniform Assessment 3 Years Prior</u> = 6.2% growth Uniform Assessment 3 Years Prior
Risk Thresholds:	Low: Equal or above CPI % Change

Moderate: Below CPI % Change, but not negative growth

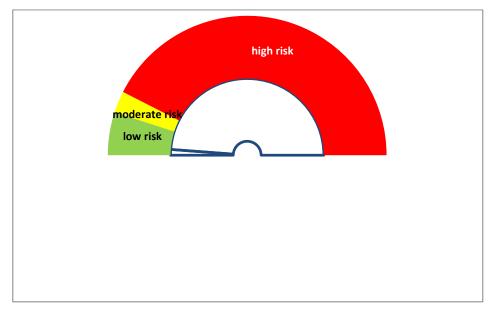
High: Negative growth





Residential Tax Effort

2019 Results:	Low risk: 2.4% of median household income is required to pay the average tax bill.
What does it mean?	The Municipality has some flexibility to increase the taxes, if required. This indicator helps council assess the affordability of municipal taxes in relation to the current service levels.
Calculation:	<u>Total residential tax revenue per dwelling unit</u> = 2.4% Median Household Income
Risk Thresholds:	Low risk: less than 4% Moderate risk: 4–6% High risk: greater than 6%



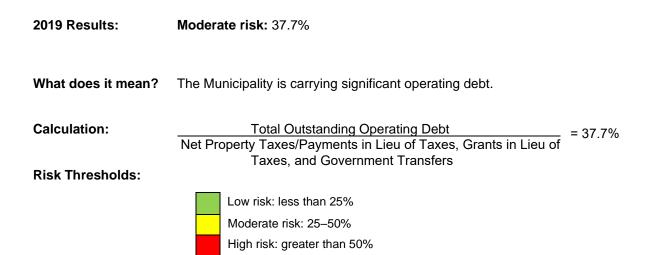
Cumberland's tachometer is at 2.4%.

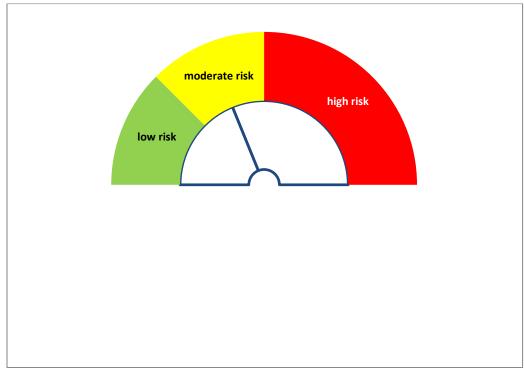
FCI Indicators – Structure (Management) Indicators

Debt Service

2019 Results:	Low risk: 3.6%
What does it mean?	3.6% of owned source revenue is spent on principal and interest payments.
	With adequate cash flow, the Municipality has the potential for flexibility to increase borrowing levels to help finance future capital expenditures.
Calculation:	Principal and Interest Paid on Long-term Debt = 3.6% Total Own Source Operating Revenue
Risk Thresholds:	Low risk: less than 10% Moderate risk: 10–15% High risk: greater than 15%
	high risk v risk
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Outstanding Operating Debt





Cumberland's tachometer is at 37.7%.

Operating Reserve

2019 Results: High risk: 8.1%

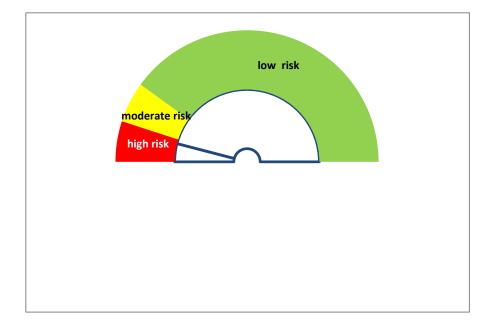
What does it mean? The Municipality has not set aside sufficient funds to help mitigate any unforeseen risks or future needs.

This indicator provides the value of funds set aside for planned future need, to smooth expenses or for unexpected expenses.

Calculation:Total Operating Reserve Fund Balance = 8.1%Total Operating Expenditures

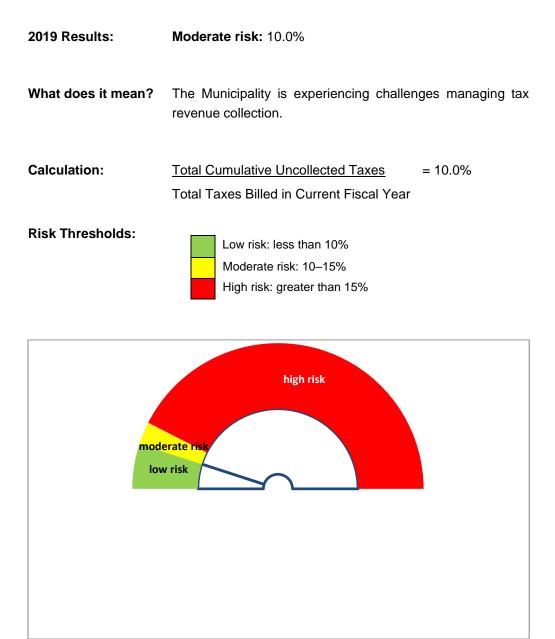
Risk Thresholds:

Low risk: greater than 20% Moderate risk: 10–20% High risk: less than 10%



Cumberland's tachometer is at 8.1%.

Uncollected Taxes



Cumberland's tachometer is at 10.0%.

Undepreciated Assets

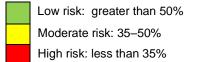
2019 Results: Low risk: 74.8%

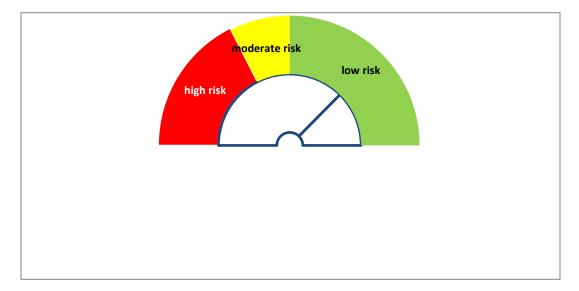
What does it mean? This indicator estimates that the Municipality's capital assets have 74.8% of useful life remaining.

Municipalities across Canada are facing sufficient infrastructure challenges. This indicates that the Municipality is experiencing less of an infrastructure challenge than other municipalities.

Calculation:Total Net Book Value of Capital Assets = 74.8%Gross Costs of Capital Assets

Risk Thresholds:





Cumberland's tachometer is at 74.8%.

5-Year Budget Accuracy

2019 Results:	Low risk: 5 of the last 5 years,
	actual expenditures were within +/- 5% of budget.
What does it mean?	The Municipality consistently maintain expenditure spending within budget limits.
	In 2017, actual expenses were 3.8% less than the budget.
	In 2018, actual expenses were 1.4% more than the budget.
Calculation:	<u>Total budget expenditures - Total actual expenditures</u> = 2.3% Total budget expenditures

Risk Thresholds:

Low: 5 out of 5 years, expenditures were within +/- 5% or expenditure and revenue variances were within +/- 5% of each other

Moderate: 4 out of 5 years, expenditures were within +/- 5%

High: Less than 4 out of 5 years, expenditures were within +/- 5%

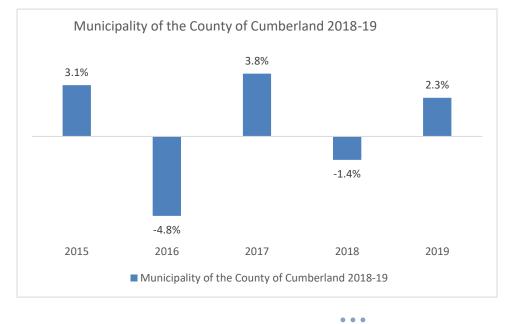
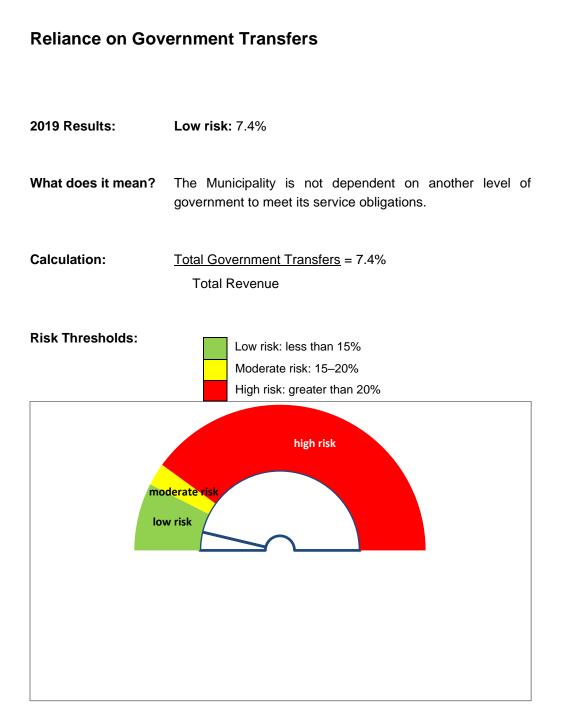


Figure 16- Operating budget variance over the last 5 years. Source: Financial Information Return and Statement of Estimates Budget.

FCI- Key Performance Indicators -

the ability to meet current and future needs in a balanced and independent manner



Cumberland's tachometer is at 7.4%.

Number of Deficits in the Last 5 Years

2019 Results:	Moderate risk: 1 operating deficits in the last five years
What does it mean?	Deficits are important indications of financial health.
Calculation:	The number of non-consolidated operating deficits in the last five years = 1.

Risk Thresholds:

Low risk: 0 in the last 5 years Moderate 1 or more in the last 5 years High risk: 1 or more in the last 2 years with one material deficit (0.5% of operating expenses)

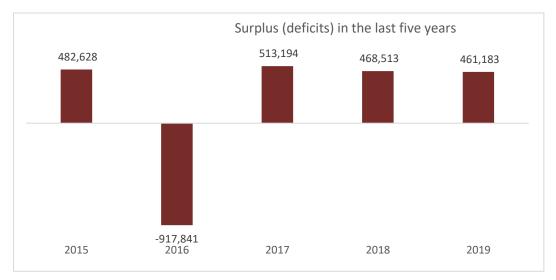


Figure 17- Annual operating fund surplus (deficits) for the last 5 years Source: Financial Information Return

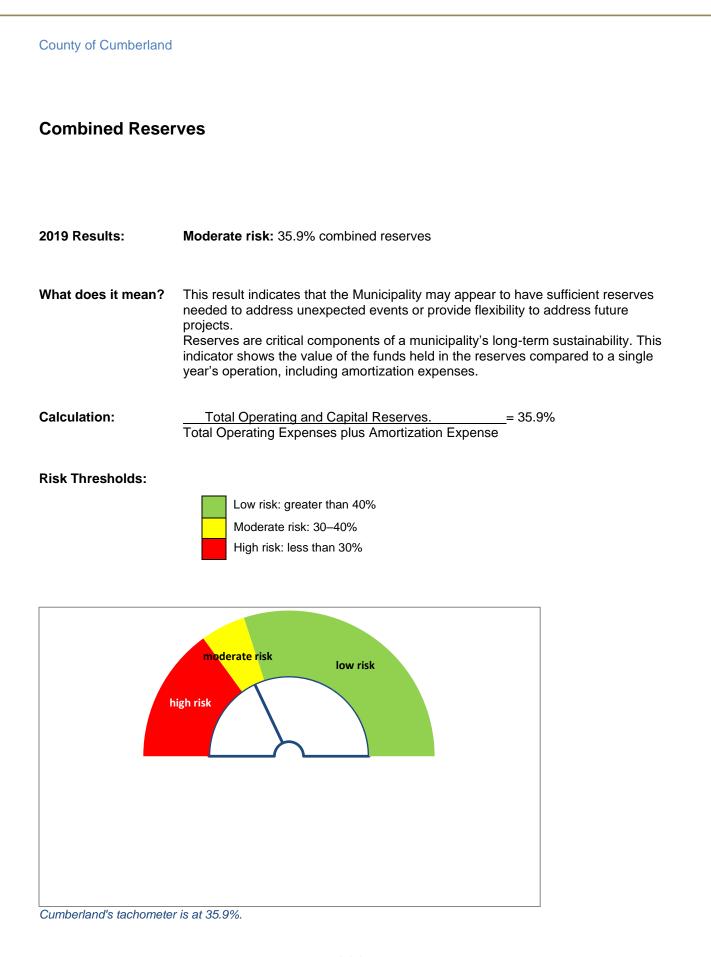
Municipal Comment:

The 2015/16 operating deficit was due to the dissolution and merger of the Town of Springhill. The Town's accumulated operating deficit of \$1.6 million was included in the Municipality's 2015/16 results of operation but has since been recovered through areas rates levied on properties of the former town.

Liquidity

2019 Results:	Moderate risk: 1.1
What does it mean?	Liquidity is key to financial performance. The result indicates that the Municipality may have a cash flow problem and is able to meet its service obligations.
Calculation:	<u>Total Current Financial Assets</u> = 1.1 Total Current Liabilities
Risk Thresholds:	Low risk: greater than 1.5 Moderate risk: 1 to 1.5 High risk: less than 1
Liqu	iidity Chart
	low risk
m	oderate risk 1.1 high risk

Cumberland



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Appendix I – Additional Resources

Nova Scotia Government's Open Data Portal (data.novascotia.ca)

This portal provides access to various government data in a free, accessible, machine-readable format.

Financial datasets currently published through the Nova Scotia Government's Open Data Portal:

- 911 Municipal Grants
- Consolidated Revenues and Expenses by Municipality
- Municipal Affairs Funding Programs
- Emergency Services Provider Fund
- Farm Land Grant
- Financial Condition Indicators by Municipality
- Municipal Contributions to Roads
- Municipal Financial Capacity Grant (formally equalization program)
- Municipal Operating Fund- Summary of Revenue and Expenses by Municipality
- Municipal Operating Expenses by Function -10 Year Summary
- Municipal Operating Revenue by Source -10 Year Summary
- Municipal Property Tax Rates
- Nova Scotia Power Grant-in-Lieu
- Uniform Assessment

Municipal website

Cumberlandcounty.ns.ca

A municipality's website can be a helpful resource to access various financial information. Currently, most municipal websites provide:

- O audited Financial Statements
- approved Operating Budget
- O quarterly municipal Expense Report
- O quarterly municipal Hospitality Expense Report

Contact Municipal Affairs and Housing

For more information, for support in action plan development, or to obtain a guide on action plan development:

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